DURON™ THE TOUGHER. THE BETTER™ THE PROOF.



CUSTOMER: MEYER LOGISTICS, JASPER, INDIANA **RESULT:** UNTAPPED SAVINGS THANKS TO 50% LONGER DRAINS, INCREASED UPTIME





LUBRICANTS Beyond today's standards.

PETRO CANADA

"Our switch to Petro-Canada Lubricants has more than paid off. Using DURON™ SHP 10W-30 we've been able to cut costs and downtime, as well as extend drains while knowing our engines are always well protected."

Kenny Fromme, National Fleet Director, Meyer Logistics

THE CHALLENGE

To support its accelerated growth, Meyer acquired a carrier in 2009, inheriting a purchase agreement for a competing synthetic blend 15W-40 engine oil. The new fleet's engine life to overhaul was not meeting expectations.

"When using the contracted synthetic blend 15W-40, we experienced some engine failures, which cost us in downtime and maintenance," says Kenny Fromme, National Fleet Director of Meyer Logistics.

Meyer Logistics turned to Ackerman Oil, who suggested the transportation company take the opportunity to re-evaluate their fluids across all of their fleets.

THE SOLUTION

Eric Arvin at Ackerman Oil challenged Meyer Logistics to conduct a DURON trial, with a goal of extending drains and increasing productivity. The trial compared the performance of DURON against both the current competitive brand oil used in the majority of their trucks and the synthetic blend 15W-40 fluid.

"I had never worked with Petro-Canada Lubricants before, so I'll admit I was skeptical of the performance a new engine oil could provide," adds Fromme.



Meyer Logistics is a specialized transportation company providing warehousing and logistical services working with domestic manufacturers as well as import/export companies. Their fleet of over 300 power units includes long haul Class 8 tractor trailers and regional class 6 and 7 delivery trucks from unit and engine OEMs such as: Cummins, International (MaxxForce), Mitsubishi, Isuzu, Mercedes-Benz and Detroit Diesel.

THE RESULTS



Drain intervals extended* by 50% from 20,000 to 30,000 miles

200 additional trucks in the fleet now using the full Petro-Canada Lubricants product line. Since using PRECISION XL EP2 grease, not a single kingpin has been replaced



Fleet now running DURON[™] SHP 10W-30 to support lower fuel consumption, with wear protection and drain intervals as good or better than previous SAE 15W-40 grade

Drain intervals continue to be stretched, with trucks working to 40,000 or even 50,000 mile intervals, leading to even more savings

"We're believers in the solutions from Petro-Canada Lubricants," concludes Fromme. "Since the switch we continue to save money and extend drains across our fleet, an overall win-win situation for our operation. Ackerman Oil has been a great partner and we trust them with our fleet."

DURON.™ THE TOUGHER. THE BETTER.™

DURON SHP 10W-30 is a Super High Performance synthetic blend heavy duty engine oil that delivers advanced engine protection and all-weather performance. It provides optimal engine durability and can deliver up to 1% fuel economy improvements. DURON SHP 10W-30 keeps its fresh oil properties longer allowing for extended drains (versus OEM standard intervals)* and reduced need for top-up oil.

DURON heavy duty diesel engine oils are driven by API CK-4 and FA-4. They are the most durable, most protective, most advanced oils we've ever made. They are ready to improve your reliability, extend your drain intervals, and even cut your fuel costs – however extreme it gets. Because when you know your oil can handle extreme challenges, you know it can handle anything.



*Extended drain intervals should always be undertaken with an oil analysis program.



OUR NO-NONSENSE LUBRICANTS WARRANTY

"Petro-Canada will repair damaged equipment, or replace damaged equipment parts resulting from a failure due to defects of the Petro-Canada lubricant, as long as the lubricant is used in accordance with your equipment manufacturer's and our recommendations."

It's more than just a warranty. It's a commitment.

To learn more about how Petro-Canada Lubricants can help your business visit:

lubricants.petro-canada.com

or contact us at lubecsr@petrocanadalsp.com



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